

FOURTH DISTRICT AGRICULTURAL ASSOCIATION
 175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952
 January 16, 2019

The regular meeting of the Sonoma-Marín Fair Board of Directors was held in the Board Room on the Administration Office on the Fairgrounds of the 4th District Agricultural Association, Petaluma, California at 3:00 PM.

DIRECTORS PRESENT: Directors James, Benedetti, Burleson, Ghirardelli, Grossi, Marzo, and McClure

DIRECTORS ABSENT (Excused):
 Director Moore
 Director Parks
M/s/c Directors Ghirardelli and McClure

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director Moore			
Director Parks			

STAFF PRESENT: Allison Keaney, CEO

GUESTS PRESENT: none

The meeting was called to order at 3:10 by Director James, President.

**APPROVAL & ADOPTION
 OF AGENDA:**

M/s/c Directors Burleson and Ghirardelli to approve the Agenda as presented.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director Moore			
Director Parks			

PUBLIC COMMENT: none

CORRESPONDENCE:

- Correspondence was circulated for review and included
- A. A Thank you note from June Bertoni, for service recognition
- B. A Thank you note from Joyce Leveroni, for service recognition
- C. Announcement of the 2019 State Rules for Fairs from CDFA

A. CONSENT AGENDA:

- A. Minutes from November 2018 Board Meeting
 - B. Rental Agreements
 - C. Standard Agreements
- M/s/c Directors Ghirardelli and Benedetti to approve the Consent Agenda.*

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director Moore			
Director Parks			

COMMITTEE REPORTS:

FINANCE:

Director James reported on the committee’s review of the November financial reports and the December financial reports, presented in draft form while awaiting final bills for the 2018 year. The committee discussed shortfalls in rental revenue for the Beverly C. Wilson building, the receipt of reimbursement for expenses related to operating as a shelter in October 2017, expenses to the fire marshal, and the aged receivables.

M/s/c Directors Grossi and Marzo to approve the Finance Report.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director Moore			
Director Parks			

BUILDINGS & GROUNDS:

Director Benedetti reviewed design options for the new main gate. The Board selected the preferred design and agreed to move forward with the submission to the city.

M/s/c Directors Burleson and Grossi to approve the design.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director Moore			
Director Parks			

EXHIBITS & LOCAL RULES: None

COMMERCIAL & CONCESSIONAIRE: None

ENTERTAINMENT: None

PUBLICITY: None

GOALS & LONG RANGE PLANNING: None

LEGISLATIVE: The committee discussed the outcome of the city election and creating a working committee of Board members and city council in the months to come. They reviewed comments made by the winning candidates, made during the candidates' forum before the election. A review of the city plan was shared. CEO Keaney summarized her conversation with Dan Jacobs, CEO of Antelope Valley Fair and how a JPA might work. CEO Keaney also summarized the overtime requirements necessary to participate in the distribution of funds from AB 1499.

POLICY: None

MILK BARN COMMITTEE: None

FARMERS DAY: None

NEW BUSINESS: A. 2019 Committees: President James state that all Directors accepted their new or existing committee assignments. A list of Committees and their members was distributed.

CEO REPORT: A. Interim & Permanent Rentals: CEO Keaney reviewed rental activity and requested the Board consider reviewing a proposal for a rental package for the Beverly C. Wilson building to help increase rental activity. The proposal will be prepared for the February Board meeting.

B. Industry Related Issues: Quality Assurance and Ethics Training will now be required of all exhibitors; the 2019 State Rules for Fairs have been published.

C. Staff Updates: Ashley Nelson, office technician, started on 1/2/19.

D. 2019 Sonoma-Marin Fair: CEO Keaney requested the formation of an ad hoc committee to guide the World's Ugliest Dog™ contest. Director James and Director Benedetti offered to serve on the committee. Three main stage acts are confirmed. Meetings with sponsors have begun.

E. CEO Schedule: Attended large animal rescue training at Atwood ranch on 1/13; 1/19-1/24 WFA; Petaluma Sunrise Rotary meeting Friday mornings.

**FOR YOUR
INFORMATION:**

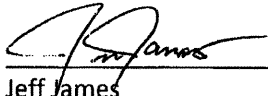
A. Interim events calendar was reviewed.

B. Next meeting will be February 20, 2019 at 3:00pm.

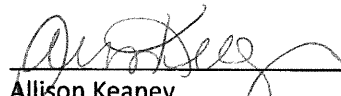
ADJOURNMENT:

M/s/c by Directors McClure and Burleson to adjourn the Meeting at 4:10pm.

Respectfully submitted,



Jeff James
President



Allison Keaney
Chief Executive Officer